

The concept of “Ek Bharat Shreshtha Bharat” EBSB programme was introduced to students. Background of the programme was explained. Role of students, teachers and university and colleges were discussed in the programme.

Major Objectives of Ek Bharat Shreshtha Bharat are discussed with students as listed below:

1. To CELEBRATE the Unity in Diversity of our Nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country;
2. PROMOTE the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States;
3. To SHOWCASE the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity;
4. TO ESTABLISH long-term engagements and
5. TO CREATE an environment which promotes learning between States by sharing best practices and experiences.